

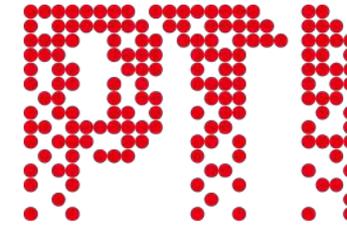
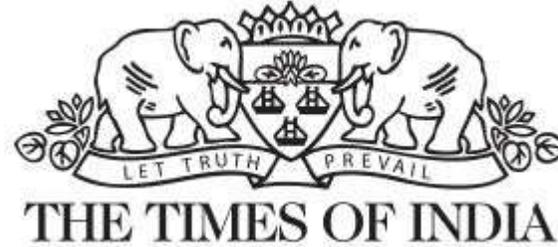
# ***ALT HACK***

## ***CHENNAI***

# **Coverage Report**

**MARCH 2023**

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# Pre- Event Print Coverage

## Alt Hack Chennai from March 24

**Chennai:** Alt Hack Chennai will be conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board at Anna University, Guindy, from March 24 to 31 from 10 am to 6 pm. In line with previous editions, the 8-day zero-cost on-ground education bootcamp will take Chennai college students through detailed step-by-step processes of orientation, education and training, teamwork and business ideation as well as idea presentation pertaining to some of the most relevant problems at hand, in Web3.0 and Blockchain space.

Deccan Chronicle  
Edition: Chennai  
23<sup>rd</sup> March 2023

## Alt Hack Chennai from 24 March

[NT Bureau]  
Chennai, Mar 22:

Alt Hack Chennai will be conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board at Anna University, Guindy, from 24th March to 31st March 2023, from 10 am to 6 pm.

A press release said, "In line with the previous editions, the 8-day zero-cost on-ground education bootcamp will take students from reputed colleges in Chennai through detailed step-by-step processes of orientation, education and training, teamwork and business ideation as well as idea presentation pertaining to some of the most relevant problems at hand, in Web3.0 and Blockchain space."

Abhishek Pitti, Founder & CEO, IBC Media said, "The last few years have witnessed a massive boom in new tech, especially

in Web3 and emerging technologies, in India and globally. To help students stay up-to-date with this rapidly changing world outside their classrooms, it is crucial to empower them with digital literacy that goes beyond conventional teaching. Alt Hack Chennai seeks to do this by bringing together students and seasoned industry experts under one roof and facilitating interaction between them. The comprehensive programme intends to provide students with easy-to-understand concepts that enhance their learning experiences and effectively bridge the gap between theory and practice. It further aims to connect students with newer technologies and mentor them to develop skills for building on the Blockchain & Web3. I hope this, in turn, will help them chart a successful Web3.0 journey."

News Today  
Edition: Chennai  
23<sup>rd</sup> March 2023

## சென்னை நகருக்கு AltHack திட்டத்தை அறிமுகப்படுத்தும் IBC மீடியா

சென்னை, மார்ச்.23  
ஹைதராபாத் மற்றும் விசாகப்பட்டினத்தில் AltHack இன்  
இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, இந்தியாவின்  
முன்னணி Blockchain மற்றும் Web3.0 கல்வி முன்னோடியான  
IBC மீடியா, சென்னை நகருக்கு Alt Hack திட்டத்தை  
அறிமுகப்படுத்துகிறது.

ஐசிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி  
அபிஷேக் பிட்டி குறிப்பிடுகையில், “கடந்த சில ஆண்டுகளில்  
புதிய தொழில்நுட்பத்தில்,  
குறிப்பாக Web3  
மற்றும் வளர்ந்து வரும்  
தொழில்நுட்பங்களில்,  
இந்தியாவிலும் உலக  
அளவிலும் பெரும்  
ஏற்றம் கண்டுள்ளது.

மாணவர்கள் தங்கள் வகுப்பறைகளுக்கு வெளியே வேகமாக  
மாறிவரும் இந்த உலகத்துடன் புதுப்பித்த நிலையில் இருக்க  
உதவ, வழக்கமான கற்பித்தலுக்கு அப்பாற்பட்ட டிஜிட்டல்



கல்வியறிவுடன் அவர்களுக்கு  
அதிகாரம் அளிப்பது  
முக்கியம்.” என்றார்.

AltHackChennai இன் கடைசி  
நாள், மதிப்பிற்குரிய நடுவர்  
மன்ற உறுப்பினர்கள்  
முன்னிலையில் மாணவர்கள்  
தங்கள் Web3.0 ஐடியாக்களை  
காட்சிப்படுத்துவார்கள்.  
முதல் 3 யோசனைகள்  
சிறந்த யோசனைகளாக  
அங்கீகரிக்கப்பட்டு சான்றிதழ்  
களுடன் வழங்கப்படும்.

AltHacks இன் வைசாக் மற்றும்  
ஹைதராபாத் பதிப்புகள்  
மொத்தமாக 620 ஆண்கிரவுண்ட்  
மற்றும் 400 ஆன்லைன்  
பங்கேற்புகளைக் கண்டன,  
மாணவர்கள் மொத்தம்  
3359 Web3.0 ஐடியாக்களை  
உருவாக்கியுள்ளனர்.

## Alt Hack programme to train students on emerging technologies

Chennai, Mar 22:  
Alt Hack Chennai  
will be conducted in  
association with the  
Government of Tamil  
Nadu and the Tamil  
Nadu Skill Board at  
Anna University, Guindy,  
from 24th March to  
31st March 2023, from  
10 AM to 6 PM. In  
line with the previous  
editions, the 8-day  
zero-cost on-ground  
education bootcamp  
will take students  
from reputed colleges  
in Chennai through  
detailed step-by-step  
processes of orientation,  
education and training,  
teamwork and business  
ideation as well as idea  
presentation pertaining  
to some of the most  
relevant problems at

hand, in Web3.0 and  
Blockchain space. This  
program would be  
followed by an online  
Continuous Education  
Program (IBC CEP)  
which is characterised  
by technical education  
and building with expert  
trainers sessions, leading  
them to qualify for  
exciting rewards and  
grants upon successful  
completion of their  
projects. Abhishek  
Pitti, Founder & CEO,  
IBC Media mentioned,  
“To help students  
stay up-to-date with  
this rapidly changing  
world outside their  
classrooms, it is crucial  
to empower them with  
digital literacy that goes  
beyond conventional  
teaching. Alt Hack

Chennai seeks to do  
this by bringing together  
students and seasoned  
industry experts  
under one roof and  
facilitating interaction  
between them.  
The comprehensive  
programme intends  
to provide students  
with easy-to-  
understand concepts  
that enhance their

learning experiences and  
effectively bridge the  
gap between theory and  
practice. It further aims  
to connect students with  
newer technologies and  
mentor them to develop  
skills for building on  
the Blockchain & Web3.  
I hope this, in turn,  
will help them chart  
a successful Web3.0  
journey.”

ORIGINAL LAND/ PROPERTY DOCUMENT LOST

Tamil Sudar  
Edition: Chennai  
23<sup>rd</sup> March 2023

Trinity Mirror  
Edition: Chennai  
23<sup>rd</sup> March 2023

# Alt Hack in city from Friday

**A**fter two successful editions in Hyderabad and Vizag, India's leading Blockchain and Web3.0 education pioneer, IBC Media, will present the Alt Hack programme in Chennai.

A third in the series of Alt Hacks, the hackathon event is part of IBC Media's ongoing Education and Certification Program, designed for students to help them familiarise and learn the ropes of new-age emerging tech from various industry experts and pioneers to help them make a seamless move from Web2.0 to Web3.0 Alt Hack Chennai will be conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board at Anna University, Guindy, from March 24 to 31, from 10 am to 6 pm.



ஐபிசி மீடியா Alt Hack-இன் சென்னை எடிஷன்!  
- மாணவர்கள் Web3 மற்றும் வளர்ந்து வரும் தொழில்நுட்பங்களுக்கு மாறுவதற்கான முகாம்

சென்னை, 23, மார்ச்: ஹைதராபாத் மற்றும் விசாகப்பட்டினத்தில் Alt Hack இன் இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, இந்தியாவின் முன்னணி Blockchain மற்றும் Web3.0 கல்வி முன்னோடியான IBC மீடியா, சென்னை நகருக்கு Alt Hack திட்டத்தை அறிமுகப்படுத்துகிறது. Alt Hacks தொடரில் முன்னோடியான, ஹைக்கத்தான் நிகழ்வானது IBC மீடியாவின் தற்போதைய கல்வி மற்றும் சார்ஜிதழ் திட்டத்தின் ஒரு பகுதியாகும். இது பல்வேறு துறை வல்லுநர்கள் மற்றும் முன்னோடிகளிடமிருந்து புதிய யுக வளர்ந்து வரும் தொழில்நுட்பத்தின் செயல்பாட்டை மாணவர்கள் அறிந்தகொள்ளவும் கற்றுக்கொள்ளவும் உதவும் வகையில் வடிவமைக்கப்பட்டுள்ளது. Web2.0 இலிருந்து Web3.0 க்கு தடையற்ற நகர்வாக இது அமையும்.

Alt Hack Chennai தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாய்ந்ததுடன் இணைந்து கிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்தில் மார்ச் 24 முதல் 31 மார்ச் 2023 வரை காலை 10 மணி முதல் மாலை 6 மணி வரை நடத்தப்படும். முந்தைய பதிப்புகளுக்கு இணங்க, 8-நாள் இலவசமாக நடத்தப்படும் இந்த கல்விக்கான பூட்கேம்பு, சென்னையில் உள்ள புகழ்பெற்ற கல்லூரிகளைச் சேர்ந்த மாணவர்களை நோக்குநிலை, கல்வி மற்றும் பயிற்சி, குழுப்பணி மற்றும் வணிக எண்ணம் மற்றும் யோசனையின் விரிவான படிப்படியான செயல்முறைகள் மூலம் அழைத்தல் செல்லும்.

ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பிட்டி குறிப்பிடுகையில், "கடந்த சில ஆண்டுகளில் புதிய தொழில்நுட்பத்தில், குறிப்பாக Web3 மற்றும் வளர்ந்து வரும் தொழில்நுட்பங்களில், இந்தியாவிலும் உலக அளவிலும் பெரும் ஏற்றம் கண்டுள்ளது. மாணவர்கள் தங்கள் வகுப்பறைகளுக்கு வெளியே வேகமாக மாறிவரும் இந்த உலகத்துடன் புதுப்பித்த நிலையில் இருக்க உதவ, வழக்கமான கற்பித்தலுக்கு அப்பாற்பட்ட டிஜிட்டல் கல்வியறிவுடன் அவர்களுக்கு அதிகாரம் அளிப்பது முக்கியம். Alt Hack Chennai மாணவர்களையும் அனுபவமுள்ள தொழில்துறை நிபுணர்களையும் ஒரே கூறையின் கீழ் ஒன்றிணைத்து அவர்களுக்கு இடையேயான தொடர்புகளை எளிதாக்குவதன் மூலம் இதைச் செய்ய முயல்கிறது. விரிவான திட்டம் மாணவர்களுக்கு அவர்களின் கற்றல் அனுபவத்தை மேம்படுத்தும் மற்றும் கோட்பாடு மற்றும் நடைமுறைக்கு இடையே உள்ள இடைவெளியை திறம்பட குறைக்கும் எளிதில் புரிந்துகொள்ளக்கூடிய கருத்துக்களை வழங்குவதை நோக்கமாகக் கொண்டுள்ளது." என்றார்.

# வளர்ந்து வரும் தொழில்நுட்பத்தின் செயல்பாட்டை மாணவர்கள் கற்றுக்கொள்ள ஐபிசி மீடியாவின் திட்டம்

**சென்னை, மார்ச் 23-** ஐதராபாத் மற்றும் விசாகப்பட்டினத்தில் Alt Hack இன் இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, இந்தியாவின் முன்னணி Blockchain மற்றும் Web3.0 கல்வி முன்னோடியான IBC மீடியா, சென்னை நகருக்கு Alt Hack திட்டத்தை அறிமுகப்படுத்துகிறது.

Alt Hacks தொடரில் மூன்றாவதாக ஹைக்கத்தான் நிகழ்வானது IBC மீடியாவின் தற்போதைய கல்வி மற்றும் சார்ஜிதழ் திட்டத்தின் ஒரு பகுதியாகும். இது பல்வேறு துறை வல்லுநர்கள் மற்றும் முன்னோடிகளிடமிருந்து புதிய யுக வளர்ந்து வரும் தொழில்நுட்பத்தின் செயல்பாட்டை மாணவர்கள் அறிந்துகொள்ளவும் கற்றுக்கொள்ளவும் உதவும் வகையில் வடிவமைக்கப்பட்டுள்ளது. Web2.0 இலிருந்து Web3.0 க்கு தடையற்ற நகர்வாக இது அமையும்.

ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பிட்டி குறிப்பிடுகையில், "கடந்த சில ஆண்டுகளில் புதிய தொழில்நுட்பத்தில், குறிப்பாக Web3 மற்றும் வளர்ந்து வரும் தொழில்நுட்பங்களில், இந்தியாவிலும்

உலக அளவிலும் பெரும் ஏற்றம் கண்டுள்ளது. மாணவர்கள் தங்கள் வகுப்பறைகளுக்கு வெளியே வேகமாக மாறிவரும் இந்த உலகத்துடன் புதுப்பித்த நிலையில் இருக்க உதவ, வழக்கமான கற்பித்தலுக்கு அப்பாற்பட்ட டிஜிட்டல் கல்வியறிவுடன் அவர்களுக்கு அதிகாரம் அளிப்பது முக்கியம். என்றார்.

Alt Hack Chennai தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாய்ந்ததுடன் இணைந்து கிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்

தில் மார்ச் 24 முதல் 31 மார்ச் 2023 வரை காலை 10 மணி முதல் மாலை 6 மணி வரை நடத்தப்படும். முந்தைய பதிப்புகளுக்கு இணங்க, 8-நாள் இலவசமாக நடத்தப்படும் இந்த கல்விக்கான பூட்கேம்பு, சென்னையில் உள்ள புகழ்பெற்ற கல்லூரிகளைச் சேர்ந்த மாணவர்களை நோக்குநிலை, கல்வி மற்றும் பயிற்சி, குழுப்பணி மற்றும் வணிக எண்ணம் மற்றும் யோசனையின் விரிவான படிப்படியான செயல்முறைகள் மூலம் அழைத்தல் செல்லும்.

DT Next  
Edition: Chennai  
22nd March 2023

Dina Kural  
Edition: Chennai  
23<sup>rd</sup> March 2023

Dina Bhoomi  
Edition: Chennai  
23<sup>rd</sup> March 2023



# Press Conference Print

## Alt Hack Chennai to foster innovation

Blockchain and Web 3.0 education enterprise IBC Media have launched the third edition of Alt Hack Chennai. The aim is to help the city's students learn about emerging technologies from industry experts and use Web 3.0 to develop innovative ideas and build upon them. Benefits for students include grants, well-paying jobs and an opportunity to build on their Web3 ideas for successful outcomes. Some 300 students are expected to participate in the event conducted in association with the Tamil Nadu government and the Tamil Nadu Skills Board. The bootcamp is on at Anna University, Guindy, from March 24 to 31. - TMN

The Times of India  
Edition: Chennai  
27<sup>th</sup> March 2023

## ఇబిసి మీడియా ఆల్ట్ హ్యాక్ చెన్నై ఆవిష్కరణ



విభివాకం స్టూడెంట్స్: భారతదేశంలోని ప్రముఖ టెక్నాలజీ సంస్థలు మరియు వెబ్ 3.0 ఎడ్యుకేషన్ పయన్లర్ గా పేరొందిన ఇబిసి మీడియా ఆల్ట్ హ్యాక్ చెన్నైలో శుక్రవారం ప్రారంభించింది. హైదరాబాద్ మరియు వైజాగ్ లో రెండు ఎడిషన్లను విజయవంతంగా పూర్తి చేసుకున్న తర్వాత ఆల్ట్ హ్యాక్ చెన్నైలో మూడవదిగా సగరంలో ప్రారంభించారు. ఈ విద్యా శిబిరం 24 మార్చి నుండి 31 మార్చి 2023 వరకు గిండిలోని అన్నా యూనివర్సిటీలో జరుగుతోంది. ఈ సందర్భంగా శుక్రవారం కార్యక్రమంలో పాల్గొన్న చెన్నై, తమిళనాడు స్కీల్ డెవలప్మెంట్ కార్పొరేషన్, మేనేజింగ్ డైరెక్టర్, జే ఇన్నోసెంట్ దివ్య మాట్లాడుతూ ఇబిసి

ఆల్ట్ హ్యాక్ చెన్నై - విశిష్ట పరిశ్రమ నిపుణుల ద్వారా కొత్త అత్యధునిక సాంకేతికతల గురించి ఆచరణాత్మకంగా తెలుసుకోవడానికి, విస్తృత ఆలోచనలను అభివృద్ధి చేసుకోవడానికి, వాటిని మరింతగా రూపొందించడానికి వెబ్ 3.0 ను ఉపయోగించేందుకు సగరంలోని 300 మంది విద్యార్థులకు శిక్షణ మరియు సౌకర్యాన్ని కల్పించాలని భావిస్తున్నట్లు తెలిపారు. ఆల్ట్ హ్యాక్ చెన్నై ఈ లక్ష్యం దిశగా మొదటి అడుగు వేస్తున్నట్లు, ఇది తమిళనాడు ప్రభుత్వం, తమిళనాడు స్కీల్ డెవలప్మెంట్ కార్పొరేషన్ కలిసి నిర్వహించబడుతున్నట్లు తెలిపారు. ఇందులో ఇబిసి మీడియా ప్రతినిధులు పాల్గొన్నారు.

The Telegu Times  
Edition: Chennai  
25<sup>th</sup> March 2023

## IBC Media, 'Naan Mudhalvan' train students on new-age emerging tech

Chennai, Mar 28: India's leading Blockchain and Web 3.0 education pioneer, IBC Media, launched the Alt Hack - Chennai, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag. The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further. Alt Hack Chennai is part of IBC Media's Internship Program exclusively for students with multiple benefits such as grants, high paying jobs and an opportunity for students to build on their Web 3 ideas for successful outcomes. Alt Hack Chennai is the first step towards

this objective, and is conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board. This education bootcamp is being held at Anna University, Guindy, from 24th March to 31st March 2023. The week-long zero-cost hackathon event is designed to create a rich student developer talent pool in the Web 3.0 industry. Its inaugural event was graced by numerous prominent industry leaders and experts from the field. J Innocent Divya avargal, MD Tamil Nadu Skill Development Corporation, Raj Kumar, Deputy Collector, Dr. Mohd Sheriff, Vice President of Naan Mudhalvan, Dr. Sadiq Sait, Founder & CEO uLektz and Gayatri Gopala Krishnan, Associate Worklabs Guidance Tamil Nadu.

Polkadot (IBC Media's headline sponsor), a flagship project of Web3 Foundation and Parity Technologies which facilitates a fully-functional and user-friendly decentralised web, will give students an overview of the Polkadot environment architecture and its functional ecosystem. J Innocent Divya said, "TNSDC under Naan Mudhalvan Program is offering Blockchain development course as a part of curriculum for students of Tamil Nadu. Now TNSDC -Naan Mudhalvan is collaborating with IBC Media to conduct Hackathon where students generate ideas and solve real time challenges related to Blockchain technology." Abhishek Pitti, Founder & CEO, IBC Media,

"The training program is specially designed for students to support them in upskilling and becoming well-versed with new-age emerging tech. It is a great opportunity for students, who are our next-gen, to be guided by industry pioneers and mentors, gain first-hand practical experience beyond the classroom to be future-ready for Web 3.0." The programme will take students from Chennai's reputed colleges through a comprehensive orientation, education, training, teamwork and ideation process. On the last day, they will present their Web 3.0 and Blockchain ideas in the presence of esteemed jury members, and the top 3 ideas will be recognised as 'The Best Ideas' and will be presented with certificates from IBC Media.

Trinity Mirror  
Edition: Chennai  
28th March 2023

# Huge response for Alt Hack - Chennai



NT Bureau Chennai, Mar 28: India's leading education pioneer, IBC Media, launched the Alt Hack - Chennai, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag. The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further.

Alt Hack Chennai is part of IBC Media's Internship Program exclusively for students with multiple benefits such as grants, high paying jobs and an opportunity for students to build on their Web 3 ideas for successful outcomes. Alt Hack Chennai is the first step towards this objective, and is conducted in association with the Government

of Tamil Nadu and the Tamil Nadu Skill Board. This education bootcamp is being held at Anna University, Guindy, from 24th March to 31st March 2023. The week-long zero-cost hackathon event is designed to create a rich student developer talent pool in the Web 3.0 industry. Its inaugural event was graced by numerous prominent industry leaders and experts from the field. Respected Smt J Innocent Divya avargal (IAS and Managing Director, Tamil Nadu Skill Development Corporation), Respected Shri Raj Kumar avargal (Deputy Collector), Respected Dr. Mohd Sheriff avargal (Vice President of Naan Mudhalvan), Respected Dr. Sadiq Sait avargal (Founder & CEO uLektz) and Respected Gayatri Gopala Krishnan avargal (Associate Worklabs Guidance Tamil Nadu) were present for the inauguration ceremony.

# చెన్నైలో ఐబిసీ అలర్ట్ హ్యాక్ సిరీస్ 3.ఓ ఆవిష్కరణ



## వివరాలు వెల్లడిస్తున్న అధికారులు

సాక్షి చెన్నై : తమిళనాడు ప్రభుత్వ కళాశాలల విద్యార్థులకు సాంకేతిక ప్రోత్సాహం కల్పించడం, ఇంటర్నెట్ పేరుకు అవకాశం కల్పించే విధంగా ఐబీసీ అలర్ట్ హ్యాక్ వెబ్ 3.ఓ సిరీస్ మూడో ఎడిషన్ చెన్నైలో శుక్రవారం ప్రారంభమైంది. విద్యార్థులు హైదరాబాద్, విజాగ్ లో ఆల్ట్ హ్యాక్ ఎడిషన్లను విజయవంతంగా ముగించుకుని శుక్రవారం చెన్నై వచ్చారు. ఈ కార్యక్రమం గిండి అన్నా వర్సిటీలో తమిళనాడు ప్రభుత్వ స్కీల్ టోర్నీలో కలిసి ఈ నెల 31వ తేదీ వరకు జరగనుంది. ఇందులో జీరో - కార్డ్ హ్యాక్ ధాన్ ఈవెంట్ వెబ్ 3.ఓ గురించి వివరించనున్నారు. స్థానికంగా జరిగిన కార్యక్రమంలో ఈ ఎడిషన్ సిరీస్ గురించి స్కీల్ డెవలప్ మెంట్ కార్పొరేషన్ ఎంపీ జే ఇన్నో సెంటర్ దివ్య. డిప్యూటీ కలెక్టర్ రాజీకుమార్, నాన్ మొదల్వన్ ప్రాజెక్టు అధికారి మహ్మద్ షరీఫ్, సాధిక సైట్, గాయత్రి గోపాల కృష్ణన్ మీడియాకు వివరించారు. షాగ్ పీఠ్ ప్రాజెక్టుగా డీన్ ముందుకు తీసుకెళ్లనున్నామని తెలిపారు. నాన్ మొదల్వన్ ప్రాజెక్టులో భాగంగా తమిళనాడు విద్యార్థుల కోసం ఈ ట్యాక్ చెయిన్ కోర్సులపై డ్యూటీ పెట్టామని వెల్లడించారు. ఇందుకోసం ఐబీసీ మీడియా సహకారం తీసుకున్నట్లు తెలిపారు. ఐబీసీ సీఈవో అభిషేక్ పిట్టి మాట్లాడుతూ మూడవ ఎడిషన్ను చెన్నైలో నిర్వహించే అవకాశం కలిగించడం ఆనందంగా ఉందన్నారు. ఈ శిక్షణా కార్యక్రమం విద్యార్థులకు ఎంతో ఉపయోగకరంగా ఉంటుందన్నారు.

# Govt to bridge rural-urban gap in developing skills

DC CORRESPONDENT CHENNAI, MARCH 26

The state government is trying to bridge the gap in effective utilisation of urban and rural talents by organising skill developing schemes including 'Naan Mudhalvan'.

Addressing a press conference after attending Alt Hack, a hackathon organised by the Tamil Nadu Skill Board in association with IBC Media, a blockchain and Web3.0 education pioneer at Anna University on Friday, J Innocent Divya, managing director, Tamil Nadu Skill Board, said the week-long camp will help students to showcase their talents. The government designed the upskilling plan in three parts, including primary, secondary and tertiary.

The contestants are selected from reputed colleges in Chennai through a detailed step-by-step orientation process. This program would be followed by an online continuous education program with expert trainers' sessions, leading participants to qualify for exciting rewards and grants upon successful completion of their projects. The camp will be attended by global industry experts from the blockchain and Web3.0 space. The last day of the event will witness students showcase their Web3.0 ideas in presence of the esteemed jury members. The top 3 ideas would be recognised as The Best Ideas and will be presented with certificates. It will give students a live learning experience and a repository of knowledge with industry experts lending their perspectives and predictions and invaluable insights into the Web3.0 world, she said.

# IBC Media launches Alt Hack Chennai at Anna University



Chennai: India's leading Blockchain and Web 3.0 education pioneer, IBC Media launched the Alt Hack - Chennai, a third in a series of Alt Hacks. The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further. Alt Hack Chennai is part of IBC Media's Internship Program exclusively for students with multiple benefits such as grants, high paying jobs and an opportunity for students to build on their Web 3 ideas for successful outcomes. Alt Hack Chennai is the first step towards this objective, and is conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board. This education bootcamp is being held at Anna University, Guindy from 24th March to 31st March 2023. The week-long zero-cost hackathon event is designed to create a rich student developer talent pool in the Web 3.0 industry. Its inaugural event was graced by numerous prominent industry leaders and experts from the field. Respected Smt J Innocent Divya (IAS and Managing Director, Tamil Nadu Skill Development Corporation), Respected Shri Raj Kumar (Deputy Collector), Respected Dr. Mohd Sheriff (Vice President of Naan Mudhalvan), Respected Dr. Sadiq Sait (Founder & CEO uLektz) and Respected Gayatri Gopala Krishnan (Associate Worklabs Guidance Tamil Nadu) were present for the inauguration ceremony. Respected Smt J Innocent Divya avargal (IAS and Managing Director, Tamil Nadu Skill Development Corporation) said, "TNSDC under Naan Mudhalvan Program is offering Blockchain development course as a part of curriculum for students of Tamil Nadu. Now TNSDC -Naan Mudhalvan is collaborating with IBC Media to conduct Tackathon where students generate ideas and solve real time challenges related to Blockchain technology."

Abhishek Pitti, Founder & CEO, IBC Media, mentioned, "We are proud to present the third edition of Alt Hack to Chennai. The training program is specially designed for students to support them in upskilling and becoming well-versed with new-age emerging tech. It is a great opportunity for students.

ho are our next-gen, to be guided by industry pioneers and mentors, gain first-hand practical experience beyond the classroom to be future-ready for Web 3.0." The programme will take students from Chennai's reputed colleges through a comprehensive orientation, education, training, teamwork and ideation process. On the last day, they will present their Web 3.0 and Blockchain ideas in the presence of esteemed jury members, and the top 3 ideas will be recognised as 'The Best Ideas' and will be presented with certificates from IBC Media.

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News Today  
Edition: Chennai  
28<sup>th</sup> March 2023

Saakshi  
Edition: Chennai  
25<sup>th</sup> March 2023

Deccan Chronicle  
Edition: Chennai  
26<sup>th</sup> March 2023

Southern Mail  
Edition: Chennai  
28<sup>th</sup> March 2023



## அதிநவீன தொழில்நுட்பங்களை மாணவர்களுக்கு கற்றுக் கொடுக்கும் Alt Hack நிகழ்வு!

சென்னை : இந்தியாவின் முன்னணி பிளாக்செயின் மற்றும் வெப் 3.0 கல்வி முன்னோடியான ஐபிசி மீடியா, ஐதராபாத் மற்றும் விசாகப்பட்டினத்தில் இரண்டு நெற்றிகரமான பதிப்புகளுக்குப் பிறகு, Alt Hacks தொடரில் மூன்றாவதாக Alt Hack சென்னையை அறிமுகப்படுத்தியது. IBC Alt Hack சென்னை, இந்த நகரத்தின் மாணவர்களுக்குப் புதிய, அதிநவீன தொழில்நுட்பங்களைப் பற்றி, புகழ்பெற்ற தொழில் வல்லுநர்களிடமிருந்து நடைமுறையில் அறிந்தகொள்ளவும், புதுமையான யோசனைகளை உருவாக்கவும், அடிநிலை மேலும் உருவாக்கவும், Web 3.0ஐப் பயன்படுத்தவும் வழிப்பயணத்தை ஏற்படுத்தும். Alt Hack Chennai என்பது IBC மீடியாவின் இடர்ன்ஷிப் திட்டத்தின் ஒரு பகுதியாகும், மாணவர்கள், அதிக உதவியும் பெறும் வேலைகள் மற்றும் வெற்றிகரமான விளைவுகளுக்காக மாணவர்கள் தங்கள் Web 3 ஐடியாக்களை உருவாக்குவதற்கான வாய்ப்பு போன்ற பல நன்மைகளைக் கொண்ட மாணவர்களுக்கான பிரதேசமாக இது அமைக்கும். இதன் தொடக்க நிகழ்வில் பல முக்கிய தொழில்நுறை தலைவர்கள் மற்றும் துறைகள் நிபுணர்கள் கலந்து கொண்டனர். இந்த நிகழ்ச்சிக்கான விவிலிசுகளில் ஸ்ரீமதி ஜே இன்னைசென்ட் திவ்யா ஐஏஎல் (மேனாண்டை இயக்குநர், தமிழ்நாடு திறன் மேம்பாட்டுக் கழகம், சென்னை), டாக்டர் ஆர். வேலராஜ் (அண்ணா பல்கலைக்கழகத்தின் துணைவேந்தர்), மற்றும் இந்திய தொழில் கூட்டமைப்பு (ஐஐடி) நிபுணர்கள் ஆகியோர் ஆட்குவர் ஸ்ரீமதி ஜே இன்னைசென்ட் திவ்யா



அவர்கள் (ஐஏஎல் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர்), பேசுகையில் "நான் முதல்வன் என்றும் திட்டத்துடன் இணைந்து உள்ளென்டிசி தமிழ்நாட்டு மாணவர்களுக்கான பிளாக்செயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐபிசி மீடியாவுடன் இணைந்து மேம்படுத்த விரும்புகிறோம். வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார். ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பி.டி குறிப்பிடுகையில், "Alt Hack இன் மூன்றாவது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமதிம் கொள்கிறோம். இந்தப் பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்தவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது.

அவர்கள் (ஐஏஎல் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர்), பேசுகையில் "நான் முதல்வன் என்றும் திட்டத்துடன் இணைந்து உள்ளென்டிசி தமிழ்நாட்டு மாணவர்களுக்கான பிளாக்செயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐபிசி மீடியாவுடன் இணைந்து மேம்படுத்த விரும்புகிறோம். வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார். ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பி.டி குறிப்பிடுகையில், "Alt Hack இன் மூன்றாவது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமதிம் கொள்கிறோம். இந்தப் பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்தவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது.

அவர்கள் (ஐஏஎல் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர்), பேசுகையில் "நான் முதல்வன் என்றும் திட்டத்துடன் இணைந்து உள்ளென்டிசி தமிழ்நாட்டு மாணவர்களுக்கான பிளாக்செயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐபிசி மீடியாவுடன் இணைந்து மேம்படுத்த விரும்புகிறோம். வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார். ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பி.டி குறிப்பிடுகையில், "Alt Hack இன் மூன்றாவது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமதிம் கொள்கிறோம். இந்தப் பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்தவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது.

## IBC Media launches innovation and internships series in Web3

### CHENNAI MARCH 28

India's Blockchain and Web 3.0 education pioneer, IBC Media, today launched the Alt Hack - Chennai, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag.

The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further.

Alt Hack Chennai is part of IBC Media's Internship Program exclusively for students with multiple benefits such as grants, high paying jobs and an



opportunity for students to build on their Web 3 ideas for successful outcomes.

Alt Hack Chennai is the first step towards this objective, and is conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board. This education bootcamp is being held at Anna University, Guindy, from March 24th to 31st March 2023. The week-long zero-cost hackathon event is designed to create a rich student developer talent pool in the Web 3.0 industry.

## தமிழ்நாடு திறன் மேம்பாட்டு வாரியத்துடன் இணைந்து ஐபிசி மீடியா நடத்தும் ஆல்ட் ஹேக் நிகழ்வு

சென்னை, மார்ச். 26-  
இந்தியாவின் முன்னணி பிளாக்செயின் மற்றும் வெப் 3.0 கல்வி முன்னோடியான ஐபிசி மீடியா, ஐதராபாத் மற்றும் விசாகப்பட்டினத்தில் 2 வெற்றிகரமான பதிப்புகளுக்குப்பிறகு, Alt Hacks தொடரில் 3-வதாக Alt Hack - சென்னையை அறிமுகப்படுத்தியது.



இந்த நோக்கத்திற்கான முதல் படியாக Alt Hack Chennai, தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் மேம்பாட்டு வாரியத்துடன் இணைந்து நடத்துகிறது. இந்த கல்வி தொடக்க முகாம் கிண்டியில் உள்ள அண்ணா பல்கலைக் கழகத்தில் வருகிற 31-ந் தேதி வரை நடைபெறுகிறது.

நிகழ்ச்சியில் பங்குபெற்ற இன்னைசென்ட் திவ்யா (ஐஏஎல் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர்) பேசுகையில், "நான் முதல்வன் என்றும் திட்டத்துடன் இணைந்து உள்ளென்டிசி தமிழ்நாடு மாணவர்களுக்கான

பிளாக்செயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐபிசி மீடியாவுடன் இணைந்து மேம்படுத்த விரும்புகிறோம். வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார்.

ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பி.டி குறிப்பிடுகையில், "Alt Hack இன் 3-வது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமதிம் கொள்கிறோம். இந்த பயிற்சித்திட்டம், மாணவர்களை மேம்படுத்துவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும், ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது."

Maalai Sudar  
Edition: Chennai  
26<sup>th</sup> March 2023

Afternoon  
Edition: Chennai  
28<sup>th</sup> March 2023

Namadhu Murasu  
Edition: Chennai  
26th March 2023





## Web 3.0 பயன்படுத்த மாணவர்களுக்கு கற்றுக் கொடுக்கும் Alt Hack நிகழ்வு!

சென்னை, 26, மார்ச் : இந்தியாவின் முன்னணி பிளாக்சேயின் மற்றும் Web 3.0 கல்வி முன்னோடியான ஐசிசி மீடியா, ஹைதராபாத் மற்றும் விசாகப்பட்டினத்தில் இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, Alt Hacks தொடரில் மூன்றாவதாக Alt Hack - சென்னை அறிமுகப்படுத்தியது. IBC Alt Hack - சென்னை, இந்த நகரத்தின் மாணவர்களுக்குப் பதிப்பை, அதிசயமான தொழில்நுட்பங்களைப் பற்றி, பயன்படுத்த தொழில் வல்லுநர்களைப் பிடித்து நடைமுறையில் அறிந்துகொள்ளும், புதுமையான யோசனைகளை உருவாக்கவும், அவற்றை மேலும் உருவாக்கவும் Web 3.0ஐப் பயன்படுத்தவும் விழிப்புணர்வை ஏற்படுத்தும்.

Alt Hack Chennai என்பது IBC மீடியாவின் இடதர்ள்ஷிப் திட்டத்தின் ஒரு பகுதியாகும். மாணியர்கள், அதிகாரிகள் மற்றும் மேலாளர்கள் மற்றும் சென்னை மாணவர்களுக்காக மாணவர்கள் தங்கள் Web 3 ஐயாக்களை உருவாக்குவதற்கான வாய்ப்பு போன்ற பல நன்மைகளைக் கொண்ட, மாணவர்களுக்கான பிரத்யேகமாக இது அமைப்பும். இதன் தொடக்க நிகழ்வில் பல முக்கிய தொழில்நுறை தலைவர்கள் மற்றும் துறைசார் நிபுணர்கள் கலந்து கொண்டனர். இந்த நிகழ்ச்சிக்கான விவிலிகளின் ஸ்பெசியல் ஜே இன்சென்ட், திவ்யா ஹலால் (மேலாண்மை இயக்குநர், தமிழ்நாடு திறன் மேம்பாட்டுக் கழகம், சென்னை), டாக்டர் ஆர். வேல்ராஜ் (அண்ணா பல்கலைக்கழகத்தின் துணைவேந்தர்), மற்றும் இந்திய தொழில் கூட்டமைப்பு (சிஐஐ) பிரமுகர்கள் ஆகியோர் அடங்குவர்.

இந்த திட்டம் சென்னையின் புகழ்பெற்ற கல்லூரிகளைச் சேர்ந்த மாணவர்களை ஒரு விரிவான கண்ணோட்டம், கல்வி, பயிற்சி, குழுப்பணி மற்றும் சிந்தனை நோக்கி அழைத்துச் செல்லும். கடைசி நாள், அவர்கள் மதிப்பிற்குரிய நடுவரின் மன்ற உறுப்பினர்கள் முன்னிலையில் தங்கள் Web 3.0 மற்றும் பிளாக்சேயின் யோசனைகளை வழங்குவார்கள், மேலும் சிறந்த முன்று யோசனைகள் "சிறந்த யோசனைகள்" என அங்கீகரிக்கப்பட்டு IBC மீடியாவின் சான்றிதழ்கள் வழங்கப்படும்.

இந்த நிகழ்வில் பங்குபெற்ற ஜே இன்சென்ட், திவ்யா அல்கள் (ஹலால் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர்), மேலாளர் "நான் முல்வன்" என்றும் திட்டத்தின் இணைந்து டிஜிஎல்ஐசி தமிழ்நாடு மாணவர்களுக்கான பிளாக்சேயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐசிசி மீடியாவின் இணைந்து மேம்படுத்த விருப்புகளோடும், வளர்ந்து வரும் தொழில்நுட்பங்களின் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார்.

ஐசிசி மீடியாவின் நிர்வாகர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பிப்பூ குறிப்பிடுகையில், "Alt Hack இன் மூன்றாவது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமையும் கொண்டிருக்கிறோம். இந்தப் பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்துவதற்கும் இந்த யூட்டில் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சீர்தயாக வடிவமைக்கப்பட்டுள்ளது" என்றார்.

## அண்ணா பல்கலைக்கழகத்தில் ஐ.பி.சி. மீடியா நடத்தும் பயிற்சி திட்டம்

சென்னை, மார்ச் 29-

இந்தியாவின் முன்னணி பிளாக்சேயின் மற்றும் வெப் 3.0 கல்வி முன்னோடியான ஐசிசி மீடியா, ஹைதராபாத் மற்றும் விசாகப்பட்டினத்தில் இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, Alt Hacks தொடரில் மூன்றாவதாக Alt Hack - சென்னையை அறிமுகப்படுத்தியது. Alt Hack Chennai என்பது IBC மீடியாவின் இடதர்ள்ஷிப் திட்டத்தின் ஒரு பகுதியாகும். மாணியர்கள், அதிகாரிகள் மற்றும் மேலாளர்கள் மற்றும் சென்னை மாணவர்களுக்குப் பதிப்பை, அதிசயமான தொழில்நுட்பங்களைப் பற்றி, பயன்படுத்த தொழில் வல்லுநர்களைப் பிடித்து நடைமுறையில் அறிந்துகொள்ளும், புதுமையான யோசனைகளை உருவாக்கவும், அவற்றை மேலும் உருவாக்கவும் Web 3.0ஐப் பயன்படுத்தவும் விழிப்புணர்வை ஏற்படுத்தும்.

Alt Hack Chennai என்பது IBC மீடியாவின் இடதர்ள்ஷிப் திட்டத்தின் ஒரு பகுதியாகும். மாணியர்கள், அதிகாரிகள் மற்றும் மேலாளர்கள் மற்றும் சென்னை மாணவர்களுக்காக மாணவர்கள் தங்கள் Web 3 ஐயாக்களை உருவாக்குவதற்கான வாய்ப்பு போன்ற பல நன்மைகளைக் கொண்ட, மாணவர்களுக்கான பிரத்யேகமாக இது அமைப்பும். இதன் தொடக்க நிகழ்வில் பல முக்கிய தொழில்நுறை தலைவர்கள் மற்றும் துறைசார் நிபுணர்கள் கலந்து கொண்டனர். இந்த நிகழ்ச்சிக்கான விவிலிகளின் ஸ்பெசியல் ஜே இன்சென்ட், திவ்யா ஹலால் (மேலாண்மை இயக்குநர், தமிழ்நாடு திறன் மேம்பாட்டுக் கழகம், சென்னை), டாக்டர் ஆர். வேல்ராஜ் (அண்ணா பல்கலைக்கழகத்தின் துணைவேந்தர்), மற்றும் இந்திய தொழில் கூட்டமைப்பு (சிஐஐ) பிரமுகர்கள் ஆகியோர் அடங்குவர்.

இந்த நிகழ்வில் பங்கு பெற்ற இன்சென்ட் திவ்யா

பேசுகையில் நான் முதல்வன் என்னும் திட்டத்துடன் இணைந்து டிஎன்எஸ்.டி.சி தமிழ்நாட்டு மாணவர்களுக்கான பிளாக்சேயின் படிப்புகளை உருவாக்கி வருகிறது, வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும் என்றார்.

ஐசிசி தலைமை நிர்வாக அதிகாரி அபிஷேக் பிப்பூ குறிப்பிடுகையில், "இந்தப் பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்துவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது" என்றார்.

Dina Kural  
Edition: Chennai  
26<sup>th</sup> March 2023

Dina Bhoomi  
Edition: Chennai  
29th March 2023

## 'நான் முதல்வன்' திட்டத்தில் நவீன தொழில்நுட்ப பயிற்சிகள் கட்டாயம்

சென்னை, மார்ச் 24: மாறி வரும் தொழில்நுட்ப சூழலுக்கு ஏற்ற வகையில் நவீன தொழில்நுட்ப பயிற்சிகள் அனைத்தும் 'நான் முதல்வன்' திட்டத்தின் கீழ் கட்டாயப்படுத்தப்படும் என தமிழ்நாடு திறன் மேம்பாட்டுக் கழக நிர்வாக இயக்குநர் இன்னசென்ட் திவ்யா தெரிவித்தார்.

தமிழ்நாடு திறன் மேம்பாட்டுக் கழகம், ஐபிசி மீடியா ஆகியவை சார்பில் தமிழகத்தின் பல்வேறு கல்லூரிகளைச் சேர்ந்த 300 மாணவர்களுக்கு நவீன தொழில்நுட்பம் குறித்த 'ஆல்ட் ஹேக் சென்னை' எனும் தலைப்பிலான எட்டுநாள் பயிலரங்கம் சென்னை அண்ணா பல்கலை வளாகத்தில் வெள்ளிக்கிழமை தொடங்கியது. வரும் 31-ஆம் தேதி வரை நடை

### இன்னசென்ட் திவ்யா

பெறவுள்ள இந்த பயிலரங்கில் இணைய செயல்பாடு, உத்திகள்; 'பிளாக் செயின்' தொழில்நுட்பம் என மென்பொருள் மேம்பாடு வடிவமைப்பு சார்ந்த பல்வேறு பயிற்சிகள் மாணவர்களுக்கு வழங்கப்படவுள்ளன.

இந்தப் பயிலரங்கில் நேரடியாக பங்கேற்காத மாணவர்களுக்கு மெய்நிசர் தொழில்நுட்ப முறையில் பயிற்சிகள் அளிக்கப்படவுள்ளன. இது குறித்து ஐபிசி மீடியா நிறுவன நிறுவனர் அபிஷேக் பிட்டி மாணவர்களிடையே விளக்கிப் பேசினார்.

பயிலரங்கில் தொடக்க நிகழ்ச்சியில் தமிழ்நாடு திறன் மேம்பாட்டுக் கழக நிர்வாக இயக்குநர் இன்

னசென்ட் திவ்யா கலந்து கொண்டார்.

இதையடுத்து அவர் செய்தியாளர்களிடம் கூறியது: தமிழக அரசின் 'நான் முதல்வன்' திட்டம் பொறியியல் கல்லூரிகள் மட்டுமின்றி நிசுமூண்டு கலை-அறிவியல் கல்லூரிகளிலும் அறிமுகப்படுத்தப்பட்டுள்ளது.

இந்தத் திட்டம் சுமார் 12.7 லட்சம் மாணவ, மாணவிகளை உள்ளடக்கியது. இந்தத் திட்டத்தின் கீழ் ஏற்கெனவே மென்பொருள் மேம்பாடு சார்ந்த வடிவமைப்பு பயிற்சிகள் வழங்கப்பட்டு வருகின்றன.

மேலும் தொழில்நுட்ப வளர்ச்சிக்கு ஏற்றவாறு நவீன தொழில்நுட்ப பயிற்சிகள் அனைத்தும் இந்தத் திட்டத்தின் கீழ் கட்டாயமாக்கப்படும்.

நுட்ப பயிற்சிகள் அனைத்தும் இந்தத் திட்டத்தின் கீழ் கட்டாயமாக்கப்படும்.

'நான் முதல்வன்' திட்டத்தின் மூலம் மாணவர்கள் பெற்றுள்ள திறன்கள் குறித்த பட்டியல் மாவட்ட வாரியாக தயாரிக்கப்பட்டு தொழில் நிறுவனங்களுக்கு வழங்கப்பட்டுள்ளது.

இதன் மூலம் அவர்கள் தங்களுக்கான வேலைவாய்ப்புகளை எளிதில் பெற இயலும். இதற்கான பிரத்யேகவலைதளம் உருவாக்கப்பட்டுள்ளது.

திட்டம் தொடங்கப்பட்டு ஓராண்டு நிறைவடையவுள்ள நிலையில் அதற்கான வளாகத்தேர்வு மற்றும் தேர்ச்சாணல் ஆகியவற்றை எப்ரலில் நடத்த திட்டமிடப்பட்டுள்ளது என்றார் அவர்.

## அதிநவீன தொழில்நுட்பங்களை மாணவர்களுக்கு கற்றுக் கொடுக்கும் Alt Hack நிகழ்வு!

சென்னை: இந்தியாவின் முன்னணி பிளாக்செயின் மற்றும் வெப் 3.0 கல்வி முன்னோடியான ஐபிசி மீடியா, ஹைதராபாத் மற்றும் விசாகப்பட்டினத்தில் இரண்டு வெற்றிகரமான பதிப்புகளுக்குப் பிறகு, Alt Hacks தொடரில் மூன்றாவதாக Alt Hack சென்னையை அறிமுகப்படுத்தியது. IBC Alt Hack சென்னை, இந்த நகரத்தின் மாணவர்களுக்கு புதிய, அதிநவீன தொழில்நுட்பங்களைப் பற்றி, புகழ்பெற்ற தொழில் வல்லுநர்களிடமிருந்து நடைமுறையில் அறிந்தகொள்ளவும், புதுமையான யோசனைகளை உருவாக்கவும், அவற்றை மேலும் உருவாக்கவும் Web 3.0 ஐப் பயன்படுத்தவும் விழிப்புணர்வை ஏற்படுத்தும். Alt Hack Chennai என்பது IBC மீடியாவின் இடர்-எடிட் திட்டத்தின் ஒரு பகுதியாகும். மாணவர்கள், அதிக ஊழியம் பெறும் வேலைகள் மற்றும் வெற்றிகரமான விளைவுகளுக்காக மாணவர்கள் தங்கள் Web 3 ஐடியாக்களை உருவாக்குவதற்கான வாப்பி போன்ற பல நன்மைகளைக் கொண்ட மாணவர்களுக்கான பிரத்யேகமாக இது அமையும். இதன் தொடக்க நிகழ்வில் முக்கிய தொழில்துறை தலைவர்கள் மற்றும் துறைசார்



நிபுணர்கள் கலந்து கொண்டனர். இந்த நிகழ்ச்சிக்கான விவிலியர்களில் பற்றிமதி ஜே இன்னசென்ட் திவ்யா ஐஏஎஸ் (மேலாண்மை இயக்குநர், தமிழ்நாடு திறன் மேம்பாட்டுக் கழகம், சென்னை), டாக்டர் ஆர். வேல்ராஜ் (அண்ணா பல்கலைக்கழகத்தின் தலைவேந்தர்), மற்றும் இந்திய தொழில் கட்டமைப்பு (ஐஐஐ) பிரிமுகர்கள் ஆகியோர் அடங்குவர். பற்றிமதி ஜே இன்னசென்ட் திவ்யா அவர்கள் ஐஏஎஸ் மற்றும் தமிழ்நாடு திறன் மேம்பாட்டுக் கழகத்தின் நிர்வாக இயக்குநர், பேகையில் "நான் முதல்வன்

என்னும் திட்டத்துடன் இணைந்து டிசென்ஸ்டிரி தமிழ்நாட்டு மாணவர்களுக்கான பிளாக்செயின் படிப்புகளை உருவாக்கி வருகிறது. இப்போது இந்த முயற்சியை ஐபிசி மீடியாவின் இணைந்து மேம்படுத்த விரும்புகிறோம். வளர்ந்து வரும் தொழில்நுட்பங்களில் மாணவர்கள் பயிற்சி பெற இது உதவும்" என்றார். ஐபிசி மீடியாவின் நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி அபிஷேக் பிட்டி குறிப்பிடுகையில், "AltHack இன் மூன்றாவது பதிப்பை சென்னைக்கு வழங்குவதில் பெருமீதம் கொள்கிறோம். இந்தப்

பயிற்சித் திட்டம், மாணவர்களை மேம்படுத்துவதற்கும் இந்த டிஜிட்டல் யுகத்தில் வளர்ந்து வரும் தொழில்நுட்பத்தைப் பற்றி நன்கு அறிந்தவர்களாகவும் ஆதரிப்பதற்காகவும் சிறப்பாக வடிவமைக்கப்பட்டுள்ளது. வங்க அடுத்த தலைமுறையாக இருக்கும் மாணவர்கள், தொழில்துறை முன்னோடிகளாலும் வழிகாட்டிகளாலும் வழிநடத்தப்படுவதற்கு இது ஒரு சிறந்த வாய்ப்பாகும், மேலும் web 3.0 க்கு ஏற்றகாலத்தில் தயாராக இருக்க வகுப்பறைவையத் தாண்டி முதல் நடைமுறை அனுபவத்தைப் பெற இது ஒரு சிறந்த வாய்ப்பாகும். இந்த திட்டம் சென்னையின் புகழ்பெற்ற கல்லூரிகளைச் சேர்ந்த மாணவர்களை ஒரு விரிவான கண்ணோட்டம், கல்வி, பயிற்சி, குழுப்பணி மற்றும் சிந்தனை நோக்கி அழைத்தல் செல்லும். கடைசி நாளில், அவர்கள் மதிப்பிற்குரிய நடுவர் மன்ற உறுப்பினர்கள் முன்னிலையில் தங்கள் Web 3.0 மற்றும் பிளாக்செயின் யோசனைகளை வழங்குவார்கள். மேலும் சிறந்த மூன்று யோசனைகள் 'சிறந்த யோசனைகள்' என அங்கீகரிக்கப்பட்டு IBC மீடியாவின் சான்றிதழ்கள் வழங்கப்படும்.

Dina Mani  
Edition: Chennai  
25<sup>th</sup> March 2023

Dina Thodar  
Edition: Chennai  
26<sup>th</sup> March 2023

# **Press Conference Online Coverage**



## IBC Media launches Alt Hack, Chennai at Anna University

By **Passionate in Marketing** - March 25, 2023 81 0





IBC Media launches Alt Hack, Chennai at Anna University

Passionate Marketing  
 Edition: Online  
 25<sup>th</sup> March 2023



## IBC Media launches Alt Hack, Chennai at Anna University



By **India Education Diary Bureau Admin** on March 25, 2023

Chennai : India's leading Blockchain and Web 3.0 education pioneer, IBC Media, launched the Alt Hack - Chennai, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag. The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further.

India Education Diary  
 Edition: Online  
 25<sup>th</sup> March 2023

CITY NEWS

## IBC Media launches Alt Hack, Chennai - Third edition in the ALT Hack series to foster innovation and internships in Web3



Chennai, 24th March 2023: India's leading Blockchain and Web 3.0 education pioneer, IBC Media, today launched the Alt Hack - Chennai, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag. The IBC Alt Hack - Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further.

Pulse of India  
 Edition: Online  
 25<sup>th</sup> March 2023

## IBC media launches Alt Hack, Chennai

March 25, 2023 11:32 pm | Updated 11:32 pm IST - CHENNAI

According to a press release, the IBC Alt Hack-Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further

THE HINDU BUREAU

Blockchain and Web 3.0 education pioneer, IBC Media launched the Alt Hack Chennai on Saturday, the third in a series of Alt Hacks after two successful editions in Hyderabad and Visakhapatnam.

According to a press release, the IBC Alt Hack-Chennai intends to train and facilitate the city's students to practically learn about new, cutting-edge technologies from distinguished industry experts and use Web 3.0 to develop innovative ideas and build upon them further.

Alt Hack Chennai is part of IBC Media's Internship Program exclusively for students with multiple benefits such as grants, high paying jobs and an opportunity for students to build on their Web 3

The Hindu  
Edition: Online  
27<sup>th</sup> March 2023

Home > Press Release > IBC Media launches Alt Hack, Chennai

PRESS RELEASE

### IBC Media launches Alt Hack, Chennai

Narasimha Raju 2 weeks ago



Third edition in the ALT Hack series to foster innovation and internships in Web3 and emerging technologies amongst students

300 participant students from across Chennai will learn under the guidance of global leaders in the field and brainstorm path-breaking ideas with Web 3.0 and Blockchain

CXO Today  
Edition: Online  
26<sup>th</sup> March January 2023

## IBC MEDIA LAUNCHES ALT HACK, CHENNAI - THIRD EDITION IN THE ALT HACK SERIES TO FOSTER INNOVATION AND INTERNSHIPS IN WEB3

admin 2 weeks ago Chennai Leave a comment 48 Views



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Chennai, 24th March 2023: India's leading Blockchain and Web 3.0 education pioneer, **IBC Media**, today launched the **Alt Hack - Chennai**, a third in a series of Alt Hacks after two successful editions in Hyderabad and Vizag. The IBC Alt Hack -

Express News  
Edition: Online  
24<sup>th</sup> March 2023

**Press Conference  
Television and YouTube  
Coverage**



Tamilan TV  
Edition: Television News  
25th March 2023



Kalaingar TV  
Edition: Television News  
25th March 2023



NT Media  
Edition: YouTube  
25th March 2023



Vtv 24x7  
Edition: YouTube  
25th March 2023



NxtPix.com  
Edition: YouTube  
25th March 2023



Express News Asia  
Edition: YouTube  
25th March 2023



DT News  
Edition: YouTube  
25th March 2023



News 360D  
Edition: YouTube  
25th March 2023



Chennai Press News  
Edition: YouTube  
25th March 2023

# Post- Event Print Coverage

## Ait Hack at Anna varsity



[NT Bureau]  
Chennai, Apr 4:

IBC Media's Alt Hack - Chennai edition, a third in the series, concluded successfully at Anna University, Guindy.

A press release said that the 8-day on-ground education boot camp, conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in this space.

"354 students that formed 118 teams will get industry intern-

ships from global companies like Polkadot, Chingari and Unique Network. The remaining students will participate in the IBC Online Education Program for industry internships," the release added.

M Jayaprakasan, CEO - Naan Mudhalvan said, "IBC Media is announcing a total of 150+ Grants, amounting to INR 48 Lakhs for it to be distributed amongst 118 teams from across the State of Tamil Nadu who participated in IBC Alt Hack - Chennai on ground program. Successful completion of their internship will make them eligible for applying for IBC Startup Pitch Competition with grants over INR 80 lakhs."

## வெற்றிகரமாக நடந்து முடிந்த ஐபிசி மீடியாவின் AltHackசென்னை 3ஆம் வருட எடிஷன்

சென்னை, ஏப்.3

இந்தியாவின் முன்னணிப் பிளாக்செயின் மற்றும் Web3.0 கல்வியில் முன்னோடியாக விளங்குகிறது IBC மீடியாவின் AltHack. இதன் மூன்றாவது எடிஷன் சென்னைகிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்தில் வெற்றிகரமாக நடைபெற்றது. தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாரியத்துடன் இணைந்து நடத்தப்பட்ட 8 நாள் கல்விப் பயிற்சியானது மிகச்சிறப்பாக நடந்தது. மிவிசி இன்டர்ன்ஷிப் திட்டத்தின் ஒரு பகுதியாக, மாணவ டெவலப்பர்கள் வெப் 2.0 இலிருந்து வெப் 3.0 க்கு தடையின்றி மாறுவதற்கு ஏற்ற பயிற்சி வழங்கப்பட்டது.

இந்நிகழ்வுக்காக தமிழ்நாட்டிலிருந்து 2716 மாணவர்கள் பதிவு மேற்கொண்டதோடு, 560 வெளியூர் மாணவர்கள் ஆஃப்லைன் மூலமாகவும் மிவிசி AltHack சென்னை நிகழ்வில் பங்கேற்றனர். அதோடு, 118 குழுக்களுடன் 354 மாணவர்கள் போல்கடோட், சிங்காரி மற்றும் யுனிக் நெட்.வொர்க் போன்ற உலகளாவிய நிறுவனங்களிடமிருந்து தொழில் பயிற்சி பெறுவார்கள். மீதமுள்ள மாணவர்கள் IBC ஆன்லைன் கல்வித் திட்டத்தில் தொழில் பயிற்சிக்கான பயிற்சியில் பங்கேற்பார்கள்.



சிறப்புமிக்க இந்த ஹேக்கத்தான் நிகழ்வின் இறுதி நாளில் மதிப்பிற்குரிய டாக்டர் எம் ஜெயப்பிரகாசன் (ஐ.எஸ்.டி.எஸ்., சி.இ.ஓ நான் முதல்வன்) மற்றும் தமிழ்நாட்டின் முன்னணி பொறியியல் கல்லூரிகளின் பிரதிநிதிகள் மற்றும் வெப் 3.0 மற்றும் பிளாக்செயின் துறையைச் சேர்ந்த டாக்டர் பிரகாஷ் காம்ராஜ் (சிங்காரியில் இருந்து முன்னணி பிளாக்செயின் கட்டிடக் கலைஞர்) ஆகியோர் கலந்துகொண்டனர்.

மதிப்பிற்குரிய டாக்டர் எம் ஜெயப்பிரகாசன், ஐ.எஸ்.டி.எஸ். (CEO நான் முதல்வன்) பேசும்போது, "ஐபிசி மீடியாவின் பெருமைக்குரிய ஐபிசி ஆல்ட் ஹேக் சென்னை திட்டத்தில் பங்கேற்ற தமிழ்நாடு குழுவும் உள்ள 118 குழுக்களுக்கு 48 லட்ச ரூபாய் மதிப்பிலான மொத்தம் 150+ மானியங்களை அறிவித்திருக்கிறது. அவர்களின் இன்டர்ன்ஷிப்பை வெற்றிகரமாக முடிப்பது, ரூ.8 லட்சத்துக்கும் அதிகமான மானியத்துடன் மிவிசி ஸ்டார்ட்அப் பீட் போட்டிக்கு விண்ணப்பிப்பதற்கு அவர்களைத் தகுதிபெறச் செய்யும்." என்றார்.

## வெப் 3 நிறுவனங்களில் வெற்றிவாகை சூட கைகொடுக்கும் ஐபிசி மீடியாவின் Alt Hack சென்னை எடிஷன்

சென்னை, ஏப்ரல் 04: இத்தியாவின் முன்னணி பிளாக்செயின் மற்றும் Web 3.0 கல்வியில் முன்னோடியாக விளங்குகிறது IBC மீடியாவின் Alt Hack. இதன் மூன்றாவது எடிஷன் சென்னைகிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்தில் வெற்றிகரமாக நடைபெற்றது.



தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாரியத்துடன் இணைந்து நடத்தப்பட்ட 8 நாள் கல்விப் பயிற்சியானது மிகச்சிறப்பாக நடந்தது. IBC இன்டர்ன்ஷிப் திட்டத்தின் ஒரு பகுதியாக, மாணவ டெவலப்பர்கள் வெப் 2.0 இலிருந்து வெப் 3.0 க்கு தடையின்றி மாறுவதற்கு ஏற்ற பயிற்சி வழங்கப்பட்டது.

இதன் மூலம் வெப் 3.0 மற்றும் பிளாக்செயின் துறையைச் சேர்ந்த டாக்டர் பிரகாஷ் காம்ராஜ் (சிங்காரியில் இருந்து முன்னணி பிளாக்செயின் கட்டிடக் கலைஞர்) ஆகியோர் கலந்துகொண்டனர். மதிப்பிற்குரிய டாக்டர் எம் ஜெயப்பிரகாசன், ஐ.எஸ்.டி.எஸ். (CEO நான் முதல்வன்) மற்றும் தமிழ்நாட்டின் முன்னணி பொறியியல் கல்லூரிகளின் பிரதிநிதிகள் மற்றும் வெப் 3.0 க்கு தடையின்றி மாறுவதற்கு ஏற்ற பயிற்சி வழங்கப்பட்டது.

பெருமைக்குரிய ஐபிசி ஆல்ட் ஹேக் சென்னை திட்டத்தில் பங்கேற்ற தமிழ்நாடு குழுவும் உள்ள 118 குழுக்களுக்கு 48 லட்ச ரூபாய் மதிப்பிலான மொத்தம் 150+ மானியங்களை அறிவித்திருக்கிறது. அவர்களின் இன்டர்ன்ஷிப்பை வெற்றிகரமாக முடிப்பது, ரூ.8 லட்சத்துக்கும் அதிகமான மானியத்துடன் மிவிசி ஸ்டார்ட்அப் பீட் போட்டிக்கு விண்ணப்பிப்பதற்கு அவர்களைத் தகுதிபெறச் செய்யும்." என்றார்.

"வளர்ந்து வரும் தொழில் துறைகளில் மாணவர்களை வலுப்படுத்த, தொழில் துறையில் மாணவர்களை மேம்படுத்துவது முக்கியமானது."

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Tamil Sudar  
Edition: Online  
3rd April 2023

Tamilika News  
Edition: Online  
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## மாணவ டெவலப்ர்களுக்கான ஐ.பி.சி. மீடியாவின் இலவச இன்டர்ன்ஷிப் திட்டம்

**சென்னை, ஏப் 04-** இந்தியாவின் முன்னணி பிளாக்செயின் மற்றும் Web 3.0 கல்வியில் முன்னோடியாக விளங்குகிறது IBC மீடியாவின் Alt Hack இதன் மூன்றாவது எடிஷன் சென்னை-கிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்தில் வெற்றிகரமாக நடைபெற்றது. தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாரியத்துடன் இணைந்து நடத்தப்பட்ட 8-நாள் கல்விப் பயிற்சியானது மிகச்சிறப்பாக நடந்தது. IBC இன்டர்ன்ஷிப் திட்டத்தின் ஒரு பகுதியாக, மாணவ டெவலப்ர்கள் வெப் 2.0 இலிருந்து வெப் 3.0 க்கு தடையின்றி மாறுவதற்கு ஏற்ற பயிற்சி வழங்கப்பட்டது. சிறப்புமிக்க இந்த நேரக்கத்தான் நிகழ்வின் இறுதிநாளில் மதிப்பிற்குரிய டாக்டர் எம். ஜெயப்பிரகாசன் (ஐ.எஸ்.டி.எஸ்., சி.இ.ஓ - நான் முதல்வன்) மற்றும் தமிழ்நாட்டின் முன்னணி பொறியியல் கல்லூரிகளின் பிரதிநிதிகள் மற்றும் வெப் 3.0 மற்றும் பிளாக்செயின் துறையைச் சேர்ந்த டாக்டர் பிரகாஷ் காமராஜ் (சிங்காரியில் இருந்து முன்னணி பிளாக்செயின் கட்டிடக் கலைஞர்) ஆகியோர் கலந்துகொண்டனர்.

ஐ.எஸ்.டி.எஸ். (CEO - நான் முதல்வன்) டாக்டர் எம். ஜெயப்பிரகாசன் பேசுகையில், ஐபிசி மீடியாவின் பெருமைக்குரிய ஐபிசி ஆல்ட் ஹேக் - சென்னை திட்டத்தில் பங்கேற்ற தமிழ்நாடு முழுவதும் உள்ள 118 குழுக்களுக்கு 48 லட்ச ரூபாய் மதிப்பிலான மொத்தம் 150+ மாணவர்களை அறிவித்திருக்கிறது. அவர்களின் இன்டர்ன்ஷிப்பை வெற்றிகரமாக முடிப்பது, ரூ.8 லட்சத்துக்கும் அதிகமான மானியத்துடன் IBC ஸ்டார்ட்அப் பீட்ச் போட்டிக்கு விண்ணப்பிப்பதற்கு அவர்களைத் தகுதிபெறச் செய்யும்." என்றார்.

அபிஷேக் பிட்டி - நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி - ஐபிசி மீடியா பேசும்போது, " Alt Hack - சென்னை இந்த நிலையில் வேகமாக முன்னேறிவருகிறது. தொழில் வல்லுநர்கள், கல்வியாளர்கள் மற்றும் மனிதவள வல்லுநர்களை ஒரே பக்கத்தில் ஒன்றிணைத்து தொழில்நுட்ப துறையில் மாணவர்களின் வாழ்க்கையை மேம்படுத்துகிறது. இந்த எடிஷன் வெற்றியடைந்ததில் நான் மகிழ்ச்சியடைகிறேன்" என்றார்.

சிறப்புமிக்க இந்த நேரக்கத்தான் நிகழ்வின் இறுதி நாளில் மதிப்பிற்குரிய டாக்டர் எம். ஜெயப்பிரகாசன் (ஐ.எஸ்.டி.எஸ்., சி.இ.ஓ - நான் முதல்வன்) மற்றும் தமிழ்நாட்டின் முன்னணி பொறியியல் கல்லூரிகளின் பிரதிநிதிகள் மற்றும் வெப் 3.0 மற்றும் பிளாக்செயின் துறையைச் சேர்ந்த டாக்டர் பிரகாஷ் காமராஜ் (சிங்காரியில் இருந்து முன்னணி பிளாக்செயின் கட்டிடக் கலைஞர்) ஆகியோர் கலந்துகொண்டனர்.



## Web 3 & டெக்னாலஜிகளில் மாணவ டெவலப்ர்களுக்கான IBC மீடியாவின் இன்டர்ன்ஷிப் திட்டம் வெற்றிகரமாக நுட்பது

சென்னை, 03, ஏப்: இந்தியாவின் முன்னணி பிளாக்செயின் மற்றும் Web 3.0 கல்வியில் முன்னோடியாக விளங்குகிறது IBC மீடியாவின் Alt Hack. இதன் மூன்றாவது எடிஷன் சென்னை-கிண்டியில் உள்ள அண்ணா பல்கலைக்கழகத்தில் வெற்றிகரமாக நடைபெற்றது. தமிழ்நாடு அரசு மற்றும் தமிழ்நாடு திறன் வாரியத்துடன் இணைந்து நடத்தப்பட்ட 8-நாள் கல்விப் பயிற்சியானது மிகச்சிறப்பாக நடந்தது. IBC இன்டர்ன்ஷிப் திட்டத்தின் ஒரு பகுதியாக, மாணவ டெவலப்ர்கள் வெப் 2.0 இலிருந்து வெப் 3.0 க்கு தடையின்றி மாறுவதற்கு ஏற்ற பயிற்சி வழங்கப்பட்டது.

மதிப்பிற்குரிய டாக்டர் எம். ஜெயப்பிரகாசன், ஐ.எஸ்.டி.எஸ். (CEO - நான் முதல்வன்) பேசும்போது, " ஐபிசி மீடியாவின் பெருமைக்குரிய ஐபிசி ஆல்ட் ஹேக் - சென்னை திட்டத்தில் பங்கேற்ற தமிழ்நாடு முழுவதும் உள்ள 118 குழுக்களுக்கு 48 லட்ச ரூபாய் மதிப்பிலான மொத்தம் 150+ மாணவர்களை அறிவித்திருக்கிறது. அவர்களின் இன்டர்ன்ஷிப்பை வெற்றிகரமாக முடிப்பது, ரூ.8 லட்சத்துக்கும் அதிகமான மானியத்துடன் IBC ஸ்டார்ட்அப் பீட்ச் போட்டிக்கு விண்ணப்பிப்பதற்கு அவர்களைத் தகுதிபெறச் செய்யும்." என்றார்.

அபிஷேக் பிட்டி - நிறுவனர் மற்றும் தலைமை நிர்வாக அதிகாரி - ஐபிசி மீடியா பேசும்போது, " Alt Hack - சென்னை இந்த நிலையில் வேகமாக முன்னேறிவருகிறது. தொழில் வல்லுநர்கள், கல்வியாளர்கள் மற்றும் மனிதவள வல்லுநர்களை ஒரே பக்கத்தில் ஒன்றிணைத்து தொழில்நுட்ப துறையில் மாணவர்களின் வாழ்க்கையை மேம்படுத்துகிறது. இந்த எடிஷன் வெற்றியடைந்ததில் நான் மகிழ்ச்சியடைகிறேன்" என்றார்.

சிறப்புமிக்க இந்த நேரக்கத்தான் நிகழ்வின் இறுதி நாளில் மதிப்பிற்குரிய டாக்டர் எம். ஜெயப்பிரகாசன் (ஐ.எஸ்.டி.எஸ்., சி.இ.ஓ - நான் முதல்வன்) மற்றும் தமிழ்நாட்டின் முன்னணி பொறியியல் கல்லூரிகளின் பிரதிநிதிகள் மற்றும் வெப் 3.0 மற்றும் பிளாக்செயின் துறையைச் சேர்ந்த டாக்டர் பிரகாஷ் காமராஜ் (சிங்காரியில் இருந்து முன்னணி பிளாக்செயின் கட்டிடக் கலைஞர்) ஆகியோர் கலந்துகொண்டனர்.

## Alt Hack - Chennai edition gives impetus to IBC Media's Internship Program in Web 3



**CHENNAI APRIL 4** Blockchain and Web 3.0 education organisation, IBC Media's Alt Hack - Chennai edition, a third in the series, concluded successfully at Anna University, Guindy this weekend.

Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in this space.

A total number of 2716 students attended online while 560 students participated offline. In the 8 days of the education boot camp, the students were trained in relevant aspects of Blockchain and also had an overview of the Polkadot environment architecture and its functional ecosystem. The final day of the hackathon event also saw the presence of respected Dr M Jayaprakasan (I.S.D.S., CEO - Naan Mudhalvan), along with delegates from leading engineering colleges.

Abhishek Pitti - Founder & CEO - IBC Media, said, "There is an urgent need to bridge the huge skill gap in the area of emerging technologies as they are gradually penetrating almost all spheres of our lives. IBC Media will embark on another initiative - Superverse Tamil Nadu - a DAO community in collaboration with the Government of Tamil Nadu".

Dina Bhoomi  
Edition: Online  
4<sup>th</sup> April 2023

Dina Kural  
Edition: Online  
3rd April 2023

Afternoon  
Edition: Online  
4<sup>th</sup> April 2023

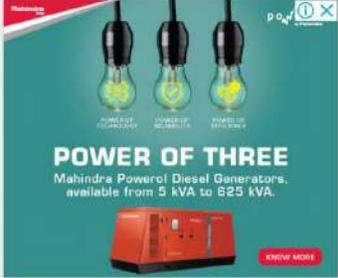
# Post- Event Online Coverage

FINANCIAL EXPRESS  
Read to Lead

**Alt Hack – Chennai edition gives impetus to IBC Media’s internship program for student developers in Web3.0 and emerging technologies**

*From a total number of registrations of 2716 students from Tamil Nadu, 560 students participated offline in the event*

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Written by [PTI](#)  
April 4, 2023 16:57 IST

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The Bengaluru Live

**Alt Hack – Chennai edition gives impetus to IBC Media’s Internship Program for student developers in Web 3 & emerging technologies**

By - April 4, 2023 10:27 AM

India’s leading Blockchain and Web 3.0 education pioneer, IBC Media’s Alt Hack – Chennai edition, a third in the series, concluded successfully at Anna University, Guindy recently. The 8-day on-ground education boot camp, conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in this space.

Bengaluru Live  
Edition: Online  
4<sup>th</sup> April 2023

AFTERNOON

NATIONAL TAMIL NADU SPORTS EDITOR



**Alt Hack - Chennai edition gives impetus to IBC Media’s Internship Program in Web 3**

April 04, 2023

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Afternoon  
Edition: Online  
4<sup>th</sup> April 2023

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**PRESS RELEASE**

## Alt Hack – Chennai edition gives impetus to IBC Media’s Internship Program for student developers in Web 3 & emerging technologies

Narasimha Raju 6 days ago



IBC Media

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CXO Today  
Edition: Online  
4<sup>th</sup> April 2023

Articles

## Alt Hack – Chennai edition gives impetus to IBC Media’s Internship Program for student developers in Web 3 & emerging technologies

By Passionate in Marketing - April 4, 2023 73 0

f t G+ p



Passionate Marketing  
Edition: Online  
4<sup>th</sup> April 2023

CHENNAI PRESS NEWS || An Industry P...

APR 4

## Alt Hack - Chennai edition gives impetus to IBC Media’s Internship Program for student developers in Web 3 & emerging technologies

- Alt Hack - Chennai is part of IBC's free Internship Program to help student developers gain practical knowledge about Web 3.0 and blockchain technologies from leading mentors
- The program will support the students with grants, opportunities to be recruited in top line Web 3 companies and help unlock opportunities to spearhead their own start-ups

Chennai, 1st April 2023: India's leading Blockchain and Web 3.0 education pioneer, IBC Media's Alt Hack - Chennai edition, a third in the series, concluded successfully at Anna University, Guindy this weekend. The 8-day on-ground education boot camp, conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in this space.



Chennai Press News  
Edition: Online  
4<sup>th</sup> April 2023

## Alt Hack – Chennai edition gives impetus to IBC Media’s Internship Program for student

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April 4, 2023 Neel Achary 0



L-R – Abhishek Pitti, Founder & CEO, IBC Media with Dr M Jayaprakashan, CEO, Naan Mudhalvan on the finale day of Alt Hack Chennai

Chennai, 4th April 2023: India’s leading Blockchain and Web 3.0 education pioneer, IBC Media’s Alt Hack – Chennai edition, a third in the series, concluded successfully at Anna University, Guindy recently. The 8-day on-ground education boot camp, conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to



## ALT HACK – CHENNAI EDITION GIVES IMPETUS TO IBC MEDIA’S INTERNSHIP PROGRAM FOR STUDENT DEVELOPERS

admin 1 week ago Business Comments Off 46 Views



Chennai, April 2023: India’s leading Blockchain and Web 3.0 education pioneer, IBC Media’s Alt Hack – Chennai edition, a third in the series, concluded successfully at Anna University, Guindy this weekend. The 8-day on-ground education boot camp, conducted in association with the Government of Tamil Nadu and the Tamil Nadu Skill Board, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in this space.

Pulse of India  
Edition: Online  
4<sup>th</sup> April 2023

Business News This Week  
Edition: Online  
4<sup>th</sup> April 2023

Express News  
Edition: Online  
4<sup>th</sup> April 2023

Education

## Alt Hack – Chennai edition gives impetus to IBC Media’s Internship Program for student developers in Web 3 & emerging technologies

🕒 April 4, 2023



L-R – Abhishek Pitti, Founder & CEO, IBC Media with Dr M Jayaprakasan, CEO, Naan Mudhalvan on the finale day of Alt Hack Chennai

Media Bulletins  
Edition: Online  
4<sup>th</sup> April 2023

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Online Media Café  
Edition: Online  
4<sup>th</sup> April 2023

**Post- Event  
Online Coverage  
Newswire**

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CHENNAI, India, April 4, 2023 /PRNewswire/ -- India's leading Blockchain and Web 3.0 education pioneer, **IBC Media's Alt Hack - Chennai** edition, a third in the series, concluded successfully at **Anna University, Guindy** recently. The 8-day on-ground education boot camp, conducted in association with the **Government of Tamil Nadu** and the **Tamil Nadu Skill Board**, was part of the IBC Internship Program designed specifically for student developers to transition from Web 2.0 to Web 3.0 seamlessly and subsequently build their future in

India Today  
Edition: Online  
4<sup>th</sup> April 2023

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Business Today  
Edition: Online  
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Updated: 04/04/2023

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PTI  
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4<sup>th</sup> April 2023



**ANI**  
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L-R - Abhishek Pitti, Founder CEO, IBC Media with Dr M Jayaprakasan, CEO, Naan

**Alt Hack - Chennai edition gives impetus to IBC Media's Internship Program for student developers in Web 3 & emerging technologies**

ANI | Updated: Apr 04, 2023 11:18 IST

Chennai (Tamil Nadu) [India], April 4 (ANI/PRNewswire): India's leading Blockchain and Web 3.0 education

ANI  
Edition: Online  
4<sup>th</sup> April 2023



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**CISION**

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Odisha Bytes  
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**SME STREET**

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SME Street  
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From a total number of registrations of 2716 students from Tamil Nadu, 560 distinct students participated offline in IBC Alt Hack - Chennai. Out of which, 354 students forming 118 teams will get industry internships from global companies like Polkadot, Chingari and Unique Network. The remaining students will participate in the IBC Online Education Program for industry internships.

The full-cycle training program was holistic in its approach, facilitating students from across the city to avail free education and certification, practical learning, business ideation process and guidance from top mentors in the field to help them be conversant in Web 3.0, Blockchain and other new-age technologies, come up with relevant business problems and solutioning, and become industry-ready professionals. At the same time, IBC Media's association with the Tamil Nadu Skill Board further augmented the program, making it a significant opportunity for students with benefits like grants, high-paying jobs and opportunities to bring their Web 3.0 Ideas and MVPs to successful outcomes.

In the 8 days of the education boot camp, the students were trained in relevant aspects of Blockchain and emerging technologies as well as Web 3.0-related careers by IBC Media along with key thought leaders in the industry via impactful and



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### Ground Report

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2023



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TMCnet Edition: Online 4th  
April 2023



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Webindia123.com Edition:  
Online 4th April 2023



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The full-cycle training program was holistic in its approach, facilitating students from across the city to avail free education and certification, practical learning, business ideation process and guidance from top mentors in the field to help them be conversant in Web 3.0, Blockchain and other new-age technologies, come up with relevant business problems and solutioning, and become industry-ready professionals. At the same time, IBC Media's association with the Tamil Nadu Skill Board further augmented the program, making it a significant opportunity for students with benefits like grants, high-paying jobs and opportunities to bring their Web 3.0 ideas and MVPs to successful outcomes.

5 Dariya News Edition:  
Online 4th April 2023



HEALTH & FITNESS BEAUTY AND FASHION FOOD AND DRINK TRAVEL & HOL

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LifeandTrendz Edition:  
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TechGenYZ Edition: Online  
4th April 2023



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Hello Mumbai Edition:  
Online 4th April 2023

Uttarakhand News Network  
Edition: Online 4th April  
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MediCircle Edition: Online  
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Digital Conqueror Edition:  
Online 4th April 2023

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Online 4th April 2023

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April 2023

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International

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IANS [Indo-Asian News Service Edition: Online 4th April 2023

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New Delhi Times Edition: Online 4th April 2023

IT News Online

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2023-04-04

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Meanwhile, the final day of the hackathon event also saw the presence of respected Dr M Jayaprakashan (I.S.D.S., CEO - Naan Mudhalvan), along with delegates from leading engineering colleges in Tamil Nadu closely associated with Alt Hack - Chennai. The online speaker line-up included leading minds from the Web 3.0 and Blockchain industry, such as Dr Prakash Kamraj (Lead Blockchain Architect from Chingari) and Urban Oswald from Parity Technologies. An immersive panel discussion on "How does upskilling in emerging tech benefit both recruiters and talent?" was part of the agenda, and the panelists included Ma Mathi Vathani (Associate Vice President, Tamil Nadu Guidance Cell) Professor Senthil Kumar (Vice Principal, Saveetha Engineering College), Mr Pritam (Chennai DAO), Mr Mohan Raja (Director of Touchwork Designs Pvt Ltd), and Mr Vignesh Babu (Co-founder of Print 2 Block), with Praveen Thakur (COO, IBC Media) as the moderator.

Respected Dr. M Jayaprakashan, I.S.D.S., CEO - Naan Mudhalvan said "IBC Media is announcing a total of 150+ Grants, amounting to INR 48 Lakhs for it to be distributed amongst 118 teams from across the State of Tamil Nadu who participated in IBC Alt Hack - Chennai on ground program. Successful completion of their internship will make them eligible for applying for IBC Startup Pitch Competition with grants worth over INR 80 lakhs."

Abhishek Pitti - Founder & CEO - IBC Media, said, "There is an urgent need to bridge the huge skill gap in the area of emerging technologies as they are gradually penetrating almost all spheres of our lives. Also, upskilling students in the industry was crucial to further strengthen India's IT workforce. Alt Hack - Chennai was a step in this direction as it brought together industry experts, educators and HR professionals on the same page to chart students' careers in the tech space. I am happy that this edition was a success and look forward to many more such editions in the future."

The future is predicted to be Web 3.0 and Blockchain-based, and bearing this in mind, IBC Media will embark on another initiative - Superverse Tamil Nadu - a DAO community in

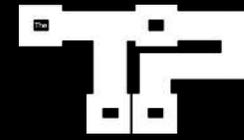


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CHENNAI, India, April 4, 2023

Reporters Today Edition:  
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The Tech Portal Edition:  
Online 4th April 2023

IT News Online Edition:  
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4th April 2023

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India Online Edition: Online  
4th April 2023

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## THE REPORTING TODAY

NEWS MEANS NEWS

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Times Tech Edition: Online  
4th April 2023

IBG News Edition: Online  
4th April 2023

The Reporting Today  
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Odisha Ray Edition: Online  
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Of the deliberately silenced and the preferably unheard

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Biharprabha News Edition:  
Online 4th April 2023

Indore Dil Se Edition: Online  
4th April 2023

## BizWire Express

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The full-cycle training program was holistic in its approach, facilitating students from across the city to avail free education and certification, practical learning, business ideation process and guidance from top mentors in the field to help them be conversant in Web 3.0, Blockchain and other new-age technologies, come up with relevant business problems and solutions, and become industry-ready professionals. At the same time, IBC Media's association with the Tamil Nadu Skill Board further augmented the program, making it a significant opportunity for students with benefits like grants, high-paying jobs and opportunities to bring their Web 3.0 ideas and MVPs to successful outcomes.

In the 8 days of the education boot camp, the students were trained in relevant aspects of Blockchain and emerging technologies as well as Web 3.0-related careers by IBC Media along with key thought leaders in the industry via impactful and value-driven sessions.

Furthermore, IBC Media's headline sponsor, Polkadot - a flagship project of Web3 Foundation and Parity Technologies, which facilitates a fully-functional and user-friendly decentralized web - gave students an overview of the Polkadot environment architecture and its functional ecosystem. Online speakers from Polkadot included Bill Laboon (Head of Education and Grants at Web3 Foundation), Abhishek Shah (Polkadot Application Engineer at Parity Technologies), Ben Greenberg (Senior Developer Relations Engineer at Parity Technologies) and Urban Oswald (Developer Relations, Engagement Team Lead at Parity Technologies).

Biz Wire Express Edition:  
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4th April 2023

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## Alt Hack - Chennai edition gives impetus to IBC Media's Internship Program for student developers in Web 3 & emerging technologies

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- Students are eligible for applying for IBC Startup Pitch Competition with grants over INR 80 lakhs after successfully completing internship
- Polkadot - a flagship project of Web3 Foundation and Parity Technologies, which facilitates a fully-functional and user-friendly decentralized web - gave

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IMP News Edition: Online  
4th April 2023

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## Alt Hack - Chennai edition gives impetus to IBC Media's Internship Program for student developers in Web 3 & emerging technologies

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**Thank you**